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## ALGORIDDIM UNVEILS AWARD-WINNING

## DJAY 2 APP FOR ANDROID

### *Top DJ App With Full Spotify Integration Has Arrived On The Android Platform*

**(Munich, Germany) –** October 28, 2014 - Algoriddim, the world leader in mobile DJ applications, today announced that its best-selling iOS app, *djay 2,* is now available on Android. djay 2 runs on all popular Android smartphones and tablets regardless of screen size and resolution, and delivers unprecedented low latency audio performance on the Android platform.

djay, downloaded by over 15 million users on iOS, now turns any Android device into a full–featured DJ system. Seamlessly integrating with Spotify, djay 2 gives users direct access to mix millions of songs instantly. Whether a professional DJ using the app’s advanced MIDI capabilities or a beginner who simply loves to play with music, djay 2 offers the most intuitive yet powerful DJ experience on an Android device.

For users who just want to lean back and have a continuous music mix at their next party, *Automix* in djay 2 allows users to pick their favorite tracks and automatically mixes these tracks for them with beatmatched, DJ-style transitions. This means users can step away and enjoy live DJ mixes based on their personal musical taste. All with the simple tap of a button.

*“We’ve constantly been pushing the boundaries of what’s possible on a mobile device and made DJing accessible to millions around the globe.”, says Karim Morsy, CEO of Algoriddim. “We’re thrilled to bring djay 2 to Android and introduce a new era for high performance audio applications on the platform.”*

Algoriddim has partnered with Spotify to give Android users a fully integrated DJ experience. For the first time Spotify Premium users on Android can mix millions of songs, and using *Match,* they’ll also get real-time, intelligent suggestions on what to play next. *Match*, powered by The Echo Nest’s analysis of all the music on Spotify, is an innovative, first-of-its-kind feature that recommends tracks that go well with what the DJ is currently playing

*"With the launch of Djay 2 to iOS, we made it easier than ever to access and DJ millions of songs," says Ronald Pompa, Product Platform Owner at Spotify. "Now, Android users can join in and start mixing. Djay 2 will help music fans around the world, regardless of their skill level, select the right track for their set - or simply lean back and let Djay 2 turn any Spotify playlist into a slick DJ set".*

**FEATURE HIGHLIGHTS**

• Spotify integration

• Android Music library integration

• Automix

• Colored HD Waveforms™

• Live Recording

• Sampler with bundled sound packs by Snoop Dogg and other artists

• Match: intelligent song recommendation engine powered by The Echo Nest

• Pre-cueing with headphones (works with Griffin DJ Cable)

• Mixer, Tempo, Pitch-Bend, Filter and EQ controls

• Looping & Cue Points

• Time-stretching (change tempo without affecting pitch)

• Automatic beat & tempo detection

• Auto-Gain

• Audio FX: Flanger, Phaser, Echo, Gate, Bit Crusher powered by Sugar Bytes

• Support for all major audio formats

• Support for streaming to Bluetooth devices

• Professional MIDI hardware integration (works with Reloop Beatpad)

• High quality audio analysis and processing by zplane.development, including élastique efficient V2 and [aufTAKT]

• Exclusive WARP FX for users of SONY Xperia devices.

To see the **official video** of the new djay 2 for Android in action go to:

<http://youtu.be/TQJktyOYVB0>

Watch DMC Champion DJ Rasp perform with djay 2 for Android:

<http://youtu.be/OhBJnDUxMEU>

djay 2 is now available on Google Play and the Amazon Appstore for a special limited time introductory price of **$2.99**.

**Google Play:**

<http://www.algoriddim.com/store/djay-android-googleplay>

**Amazon Appstore**:

<http://www.algoriddim.com/store/djay-android-amazon>

djay 2 works with smartphones and tablets running Android 4.1 or later.

A Spotify Premium subscription is required to access the Spotify music catalog from djay 2. A FREE trial of Spotify Premium is available. To learn more about using Spotify with djay 2 visit http://www.algoriddim.com/spotify.

##### About djay 2

djay is the world’s best selling DJ app and winner of the coveted Apple Design Award. Available for desktop and mobile devices, it is used by millions of enthusiasts and artists around the globe. Seamlessly integrated with Spotify, djay gives users on iOS and Android access to mix millions of songs instantly. djay also provides a rich hardware ecosystem from world-class partners enabling users to connect professional quality DJ controllers to the app.

##### About Algoriddim

Algoriddim, founded in 2006, creates state-of-the-art music and video applications for Mac, iPad, iPhone, and Android devices. Combining sophisticated technology with intuitive design, Algoriddim eliminates the boundaries between consumer and professional-level software. Algoriddim’s goal is to create a world where every person can be an artist and bring their digital media to life.

For more information on *djay 2* or any of Algoriddim’s award-winning products, please visit

**Website:** [http://www.algoriddim.com](http://www.algoriddim.com/)

**Twitter:** [@algoriddim](https://twitter.com/algoriddim)

**Facebook:** <http://www.facebook.com/djaysoftware>

**YouTube:** <http://www.youtube.com/user/Al>goriddimOfficial

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